

Power SEO URLs for Zen Cart - Zen Cart module

Price: \$90.00

Product description:

Do you want to improve your Search Results? Want to see readable URLs and meaningful, not just a set of symbols? **Power SEO for Zen Cart - Zen Cart module** is a powerful replacement for standard Zen Cart SEO URLs feature with unique possibilities that work for Search Engine Optimization of your site.

Power SEO for Zen Cart - Zen Cart module is an efficient solution that will give you the following advantages:

- Static Search-Engine Optimized URLs

Dynamic links for categories, products, manufacturers and content page are replaced with static links for best search engine optimization.

- No Any Additional Parameters in URLs

No additional "products_id" "cPath" or other symbols in your links

- Ultimately Easy Installation Process

Very easy installation - just 3 simple steps

- Nice and Simple User Interface

The intuitive, user-friendly settings page of the module, but most likely you won't go back to it - module just works, no need to check on the settings

- Extensible

Key parts are open source providing you unlimited flexibility in extending seo mod to support your specific extensions

- Preserve Current SEO Rankings

Ability to add smart 301 redirects to preserve existing SEO positions

- Avoiding Duplicate Content

Dynamic URLs may cause search engine spiders to index multiple versions of the same page. Shopping cart allows many ways to get the same product page: via categories tree, via manufacturer's products list etc. This can cause some penalties for your pages and page ranks.

- Getting More Pages Indexed

Using large number of additional parameters (manufacturers_id=2&products_id=26) may cause some of your pages won't be reached and indexed by search engines. While Power SEO removes all those additional parameters, improving indexing process for your store

Key Features of Power SEO for Zen Cart:

- **Canonical Tag Support (new)**

Carpe diem on any duplicate content worries - latest improvement to prevent duplicate content and improve site indexing

- **Meta Tags Editing**

You can edit meta tags for each product individually for laser-targeted SEO

- **URLs Keyword Customization**

This software gives you ability to edit the keywords used for building SEO URLs. With SEO Keywords option added for each product and category you get the ability to put any words in your link, just the way you like it (or leave the default values)

- **Several Predefined URL templates**

They are optimized for best SEO positions

- **Complete Control Over EVERY URL**

With Power SEO you have complete control over EVERY URL in your store, no limits at all

- **Support for Third-Party Extensions and Modules**

Can make seo-optimized urls for any third-party module via simple programming

- **REALLY LARGE Store Support**

Power SEO works with ten 250 000 products each stores hosted on same server

- **Support for Foreign Languages**

via smart URL transliteration and several similar techniques

- **Low Server Overhead**

By using advanced caching techniques and load-preventing algorithms server load is low, saving your resources day by day, every day

- and has **many more useful features** that you'll love

Latest improvements:

- Improved module performance by 35%
- Implemented workaround for empty product names in alternative language
- Added ability to auto-generate keywords that weren't generated during Keywords Update
- Ability to edit meta descriptions and meta keywords

Don't wait another day - the time to boost your search results is now!

Zen SEO, Zen Cart SEO Links Module, SEO Links Zen Cart
